



2024 Survey Calendar

	Opens	Deadline	Final Report	ASE Member		Non-Member		Report Format
				Participant	Non-Participant	Participant	Non-Participant	
COMPENSATION SURVEYS								
ASE Compensation Survey	Jan. 22, 2024	Feb. 23, 2024	June	Free	\$450	\$1,175	\$2,350	Online / PDF
*National Executive Compensation Survey			June	Free	\$225	\$825	\$1,650	PDF
*National Sales Compensation Survey			November	Free	\$225	\$825	\$1,650	PDF
Salary Budget Survey	Jun. 3, 2024	Jun. 28, 2024	August	Free	Free	\$415	\$825	PDF
Salaries for Co-op Students & Recent College Graduates Survey	Sept. 30, 2024	Nov. 1, 2024	February 2025	Free	Free	\$415	\$825	PDF
POLICY AND PRACTICES SURVEYS								
Pay Administration Survey	May 14, 2024	Jun. 14, 2024	August	Free	Free	\$415	\$825	PDF
Holiday Schedule & Practices Survey	Aug. 5, 2024	Aug. 23, 2024	September	Free	Free	\$415	\$825	PDF
WELFARE BENEFITS								
Health, Welfare, & Retirement Survey	Apr. 15, 2024	May 10, 2024	September	Free	\$225	\$825	\$1,650	PDF
WORKFORCE PLANNING								
Employee Turnover Survey	Jan. 15, 2024	Feb. 9, 2024	April	Free	Free	\$415	\$825	PDF
McLean HR Trends Survey	Aug. 19, 2024	Aug. 30, 2024	December	Free	Free	-	\$825	PDF
National Business Trends Survey	Sep. 2, 2024	Sep. 20, 2024	November	Free	Free	-	\$825	PDF

***Note:** In 2024, data for the National Executive Compensation Survey and the National Sales Compensation Survey will be collected in the 2024 ASE Compensation Survey.



2024 Survey FAQ'S

How are survey invitations sent?

By email to the designated “Primary Contact” and “Survey Contact” within your organization. Non-members may request participation materials by emailing surveys@aseonline.org.

As a member, do I have to participate to get free data?

In most cases, yes. However, you'll still be able to buy the reports using your member discount.

How do I participate online?

Click on the custom link provided in our email invitations or contact us at surveys@aseonline.org.

Do I have to participate online?

Online participation is encouraged. However, for additional options contact us at surveys@aseonline.org

Can I earn HRCI credit for participation?

Yes. You can earn one leadership credit per year. Qualifying surveys will be highlighted in our invitation emails.

Free Reports!
for Member Participants

Questions?
Contact us at
surveys@aseonline.org / 248.223.8020